

ORDER



Orders
Order / Rev: 1880694
Alt Order #: MANUAL
Product Desc: Sylvester Turner 2019 Runoff
Estimate: 170
Flight Dates: 11/12/19 - 12/13/19
Original Date / Rev: 11/11/19 / 12/11/19
Order Type: RFP

KHOU
Primary AE: Rich Grochola
Sales Office: TSLA
Sales Region: NAT

Agency Name: Storefront Political Media / Spot
Buying Contact:
Billing Contact:
 160 Pine Street
 San Francisco, CA 94111

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Sylvester Turner / D / Mayor / TX
Demographic: A55+
Product Codes: PL-City Mayor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 54511
Agency External ID: 10969AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/15/19	9	\$8,225.00	\$6,991.25
11/25/19	12/13/19	19	\$19,600.00	\$16,660.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	9	\$8,225.00	\$6,991.25	22.80
December 2019	19	\$19,600.00	\$16,660.00	55.90
Totals	28	\$27,825.00	\$23,651.25	78.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rich Grochola			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	11/12/19	11/15/19	CBS This Morning CBS This Morning	CM	7-9a	- TWTF - -	:30	3	\$725.00	P02	2.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	- TWTF - -		3				\$725.00		2.00			
N 2	KHOU	11/12/19	11/15/19	Price is Right Price Is Right	CM	10-11a	- TWTF - -	:30	2	\$1,225.00	P02	4.10	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	- TWTF - -		2				\$1,225.00		4.10			
N 3	KHOU	11/12/19	11/15/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	- TWTF - -	:30	2	\$875.00	P02	2.10	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	- TWTF - -		2				\$875.00		2.10			
N 4	KHOU	11/12/19	11/17/19	Late Show Late Show	CM	1035-1137p	- TWTF - -	:30	2	\$925.00	P02	2.20	NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	- TWTF - -		2				\$925.00		2.20			
N 5	KHOU	11/25/19	11/29/19	Price is Right Price Is Right	CM	10-11a	MTWTF - -	:30	2	\$1,225.00	P02	4.10	NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	MTWTF - -		2				\$1,225.00		4.10			

Order / Rev: 1880694
 Alt Order #: MANUAL
 Flight Dates: 11/12/19 - 12/13/19

Advertiser: POL/ Sylvester Turner / D / Mayor / TX
 Product Desc: Sylvester Turner 2019 Runoff
 Estimate: 170
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KHOU	12/01/19	12/01/19	Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$1,125.00	P02	12.60	NM	0	\$0.00
				Local News @ 530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S		1				\$1,125.00		12.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KHOU	11/25/19-12/01/19	Local News @ 530p Su		530-6p	-----Su	:30		(\$1,125.00)		12.60	NM		
				See MG 7.2,7.3,7.4,7.5											
				[Prgm Change - NFL game in this TP - ml]											
N 7	KHOU	11/30/19	11/30/19	Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$975.00	P02	4.30	NM	2	\$2,150.00
				Local News @ 6p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S-		1				\$975.00		4.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KHOU	11/25/19-12/01/19	Local News @ 6p Sa		6-630p	-----Sa--	:30		(\$975.00)		4.30	NM		
				See MG 7.2,7.3,7.4,7.5											
				[Recon Preempt: DNA, SEC on CBS "The Iron Bowl" ran long by 51 minutes 3 seconds. KHOU 11 News @ 6pm was pre-empted. JIP'd "Wheel of Fortune" Segment 4 @ 18:51:05. The following spots did not make a]											
	2	KHOU	12/06/19-12/06/19	M-F 137-212a		137-212a	-----F----	:30		(\$50.00)		0.00	NM		
				See MG 7.6											
				[Recon Preempt: DNA, replaced with promo]											
	3	KHOU	12/06/19-12/06/19	M-F 137-212a		137-212a	-----F----	:30		(\$50.00)		0.00	NM		
				See MG 7.6											
				[Recon Preempt: DNA, replaced with promo]											
	4	KHOU	12/06/19-12/06/19	Daily Blast Live 1237-107a		1237-107a	-----F----	:30		(\$75.00)		0.00	NM		
				See MG 7.6											
				[Recon Preempt: DNA, replaced with promo]											
	5	KHOU	12/06/19-12/06/19	Local News @ 10p M-F		10-1035p	-----F----	:30		\$1,925.00		0.00	NM		
				MG for 6.1,7.1											
	6	KHOU	12/12/19-12/13/19	Great Day Houston 9-10a		9-10a	---ThF----	:30		\$225.00		0.00	NM		
				MG for 7.3,7.4,7.2											
N 8	KHOU	11/30/19	11/30/19	Local News @ 7a Sa*	CM	6:58 AM-8:30 AM	-----S-	:30	1	\$500.00	P02	1.80	NM	1	\$500.00
				6:58 AM-8:30 AM		(6:58 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S-		1				\$500.00		1.80			
N 9	KHOU	11/30/19	11/30/19	Inside HS Sprt 930-10a	CM	830-9a	-----S-	:30	1	\$175.00	P03	1.20	NM	1	\$175.00
				Inside HS Sports 830-9a S											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S-		1				\$175.00		1.20			
N 10	KHOU	12/02/19	12/06/19	Price is Right	CM	10-11a	MTWTF--	:30	1	\$1,225.00	P02	4.10	NM	1	\$1,225.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/02/19	12/08/19	MTWTF--		1				\$1,225.00		4.10			
N 11	KHOU	12/02/19	12/06/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$1,025.00	P02	4.60	NM	2	\$2,050.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/02/19	12/08/19	MTWTF--		2				\$1,025.00		4.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	12/02/19-12/08/19	Local News @ 6p M-F		6-630p	MTWThF----	:30		\$1,025.00		4.60	NM		
	2	<HOU	12/02/19-12/08/19	Local News @ 6p M-F		6-630p	MTWThF----	:30		\$1,025.00		4.60	NM		
N 12	KHOU	12/02/19	12/06/19	Wheel of Frtune 630-7p	CM	630-7p	MTWTF--	:30	2	\$1,825.00	P02	6.80	NM	2	\$3,650.00
				Wheel of Frtune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/02/19	12/08/19	MTWTF--		2				\$1,825.00		6.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	<HOU	12/02/19-12/08/19	Wheel of Frtune 630-7p		630-7p	MTWThF----	:30		\$1,825.00		6.80	NM		
	2	<HOU	12/02/19-12/08/19	Wheel of Frtune 630-7p		630-7p	MTWThF----	:30		\$1,825.00		6.80	NM		
N 13	KHOU	12/02/19	12/06/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$675.00	P02	3.00	NM	1	\$675.00

Order / Rev: 1880694
 Alt Order #: MANUAL
 Flight Dates: 11/12/19 - 12/13/19

Advertiser: POL/ Sylvester Turner / D / Mayor / TX
 Product Desc: Sylvester Turner 2019 Runoff
 Estimate: 170
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p M-F															
rev rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	MTWTF--		1				\$675.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	<KHOU	12/02/19-12/08/19		Local News @ 5p M-F		5-530p				\$675.00		3.00	NM		
N 14	KHOU	12/02/19	12/06/19	Local News @ 430a M-FCM Local News @ 430a M-F		430-5a	MTWTF--	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	MTWTF--		1				\$100.00		0.00			
N 15	KHOU	12/09/19	12/13/19	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$725.00	P02	2.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	MTWTF--		1				\$725.00		2.00			
		moved 1x due to rate													
N 16	KHOU	12/09/19	12/13/19	Wheel of Frtune 630-7p Wheel of Frtune 630-7p	CM	630-7p	MTWTF--	:30	1	\$3,375.00	P02	6.80	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	MTWTF--		1				\$3,375.00		6.80			
N 17	KHOU	12/09/19	12/13/19	Ellen 3-4p Ellen 3-4p	CM	3-4p	MTWTF--	:30	2	\$925.00	P02	2.00	NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	MTWTF--		2				\$925.00		2.00			
N 18	KHOU	12/10/19	12/13/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-TWTF--	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		1				\$300.00		0.00			
N 19	KHOU	12/10/19	12/13/19	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$375.00	P03	2.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		1				\$375.00		2.00			
		moved 1x from line 15 due to rate													
													Totals	28	\$27,825.00